

SWOT Analysis of the good practice from: Cantiere Giovani



STRENGTHS

- They can make you understand the ideas or information more clearly, even more clearly than written or oral words.
- Pictures are easily obtained from all groups they can be inexpensive, and an accessible way to communicate
- Stimulating peoples' interests and help to understand and remember the content of written or verbal materials.



Strengths

- Develop skills in photography
- Pictures are usable in different context and enable us to travel to an inaccessible place, to examine places in detail,
- Retell experiences or understand something since they can represent place object or person
- Done individually or in a group



WEAKNESSES

- Language learning
- Visually impaired would be excluded
- Exclusion of learners who do not have access to photo equipment

OPPORTUNITIES

- Pictures are usable in different context and enable
- Raise awareness on the topic of issues relevant to the community
- Changing technologies strengthens our position as sending photographic evidence in almost immediate



OPPORTUNITIES

- Taking photographs into the political arena and make government changes and action
- Using photography and the internet can provide an organisation with many new possibilities. Its larger reach, more rapid delivery, cheaper cost, and interactivity



THREATS

- Having access to the appropriate audience to show picture evidence



Thank You

