

Engage Youth Empowerment Services
(EYES)

SWOT ANALYSIS POLAND BEST PRACTICE

Strengths

- Identify clear direction (o)
- Create trust (s) (o)
- Promote two way communication (o)
- Feedback and response
- Service users as ambassadors for the organisation
- Personal thanks
- Give praise in public

Weakness

- ① Creates uncertainty and anxiety
- ① Impatience in relation to the time it takes to arrive at the best “version of self”
- ① Compounds a lack of self esteem

Opportunities

- Creates a happy working environment (o)
- Share experiences and ideas of working with a cross sector of society (o)
- Develop motivational workshops
- Improve ways of working with service users
- Employee development (o)
- Celebrate excellence (o) (s)

Threats

- ⦿ Challenge attitudes and perceptions (o) (s)
- ⦿ Examine own practices (o) (s)
- ⦿ Potential to lose those who do not attain their desired outcome