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SWOT ANALYSYS: BEST PRACTICE of Stowarzyszenie WIOSNA



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CMEPIUS

Center RS za mobilnost
in evropske programe
izobraževanja in
usposabljanja

Situation Analysis to Evaluate

Internal

External

Strengths

Weaknesses

Opportunities

Threats



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Why SWOT?

- ✓ to **capitalize** on strengths
- ✓ to **overcome** weaknesses
- ✓ to **exploit** opportunities
- ✓ to **survive** threats
- ✓ to be pro-active
- ✓ to take better decisions



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STRENGTHS



- **Video for extra attention**
- **Good atmosphere and willingness of adult learners to participate**
- **Physical material for an extra attention**
- **Index of Success for every individual**
- **Topic was the main concern of everyone;**
- **Good moderator;**
- **Good informing, people were ready for best practice;**



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WEAKNESSES

- Lack of focus and contribution within the group
- Lack of time for implementing whole activity
- MPS process is not a group orientated activity
- Cultural differences;
- Educational differences
- Lack of Available and comfortable place for meeting





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OPPORTUNITIES

- A new and fun way of introducing ourselves (impersonation, hobbies, dreams)
- Each participant realize that he or she is a special person
- A great motivation for individual and group development
 - To find the relation between values, pleasures and strengths





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OPPORTUNITIES

- To improve ability of everyone finding his skills,
- To make people look positive about their future;
- To know how to find positive things about others.
- To find undiscovered potentials.
- To be more self confident





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THREATS

- **Lack of theoretical knowledge of MPS process**
- **„Its just another theory“**
- **Possible personal conflict among topic.**
- **Very emotional excercise, which can make people uncomfortable (tears in eyes ...)**
- **overreliance on theory only and therefor not enough focus on practical realization**





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Hvala!

Shkuran!

Gracias!

Nirringrazzjak!

Grazie!

Mulțumesc!

Dziękuję!

Thank you!