

# SWOT Analysis of the best practice of slovenian organization

## WIOSNA Association Stowarzyszenie WIOSNA

# Strengths

1. The best way to break stereotypes
2. Good way to integrate – both for the participants and their families and fans that will be present during matches
3. Active way to spend free time
4. Better understanding of culture, traditions and customs of a given country- it's easy to speak about your own country and it's interesting for other to listen to

# Weaknesses

1. People with limited mobility cannot participate in matches
2. Not everyone may be willing to take part- e.g due to not being fit enough or due to poor health
3. It is necessary to rent a ground or sports hall – incurring costs and limiting possible locations to places with suitable facilities
4. Apart from integration and a nice way to spend time it is not an experience that will stay with participants for a long time - it is not teaching participants any specific skills
5. Not many people engaged in learning a foreign language, small scale activity, questionable how the activities will impact wider society; local actions.

# Threats

1. Threats:
2. How attractive is the offer for people who are invited to matches but are not taking an active part in them (analysis of needs, analysis of the profile of people invited to matches, the question is what are we trying to achieve and could we do it more effectively in different ways)
3. Limited offer of activities and form of spending free time - are the actual needs taken into consideration
4. Discouraging participants from engaging in a given activity next time
5. Danger of activities not being suitable for the age group or skills of participants (e.g. singing songs by adults)

# Opportunities

1. Possibility of using these forms of activities for building further and deeper relationships, developing new forms of activities, suggesting new solutions
2. Connecting different communities -> it would be good if this leads to new solutions
3. Using existing resources to improve the offer so it is more attractive to recipients
4. Opportunity to learn about different cultures- people are always curious about new things- genuineness, ease of transfer or information
5. There are a number of methods of learning a foreign language, it would be good to use a variety of methods e.g more innovative, evidence base methods